

Rockland Cultural Council
October 4, 2023 6:30pm

Attending Members: Jeanne Morton, Nancy Davis, John Cheney, Carolyn Housman, Ben Stabler, Erica Harrington, Melissa Burgio, Christine Flaherty, Cynthia Ward

Absent: Rob Rosa, Amy Lynch, Jane Tetzlaff

Approval of previous minutes - No minutes to approve this month

Treasurer report -

- Balance of awards funds end of fiscal year 2023 \$21,697.34
- Balance as of September 30 -\$14,744.54 #2202, seed \$3722.56, #8136 scholarship \$1055.06
- LCC Account form filled out by town accountant matched
- LCC Financial Report Due 10/17

Discussion - past and upcoming events in town

- Rockland Markets
- Trike Called Funk
- Celebration of Hispanic Heritage Month
- Matt Putnam
- Dark in the Art 10/7 Sandpaper Factory
- In the Weeds 10/8
- Tarot Cards 10/11
- Sandpaper Saturday 10/14
- Terror on the Trails 10/21
- Masquerade Ball 4th Floor Artists

Discussion around public outreach

- Utilize Open Studios in November for Survey
 - Who's your Superhero?
 - If you want to add a question to survey sent to Christine
- How are we marketing to senior citizens?
 - Senior center
 - Town hall
 - Library
 - WRPS
 - Email
 - COA
 - Social media
 - Flyers
 - Bi-monthly newsletter through the town
 - Leisure woods
 - Reverse 911
 - Try mailings by ward?
- How are we marketing to the Brazilian Community?

- Could we apply for a grant for translation services?

Scholarship disbursement for January 2024 (John)

- Because of the size of the scholarship, best to break down to either an Art or Book Scholarship
- John to reach out to Cheryl Thompson, Art Director and Jane Hackett, Asst. Superintendent
- Motion Nancy, Second Jeanne, All in Favor

Compiling new Grant Opportunities - John

- Grant applications close 10/17
- Liza printed for us last year

Other business:

- North American Birds of Prey, FY23 grantee asked for extension due to inclement weather, moved to 2/24. Motion Nancy, Second Christine, all in Favor

Next meeting: Disclosures, discussion ensued for next meeting, will be either November 1 or 2, depending on room availability.

Adjourn 7:45: motion Melissa, second Jeanne M, all in favor